



# Sharpy Sensation



Starlite Production's inventory of Sharpy moving lights is so hot-off-the-shelves you may find yourself waiting in line to rent these amazing movers.

**STARLITE**  
PRODUCTIONS



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The Christmas of 1983 is infamously memorable for near-riots caused by soccer moms eager to snag the latest hot-off-the-shelf fad—Cabbage Patch Kids. So why am I hearkening back to a time when shopping was a contact sport and moms came home with black eyes? Because it's the best way to illustrate the latest hot-off-the-shelf lighting fixture at Starlite Productions.

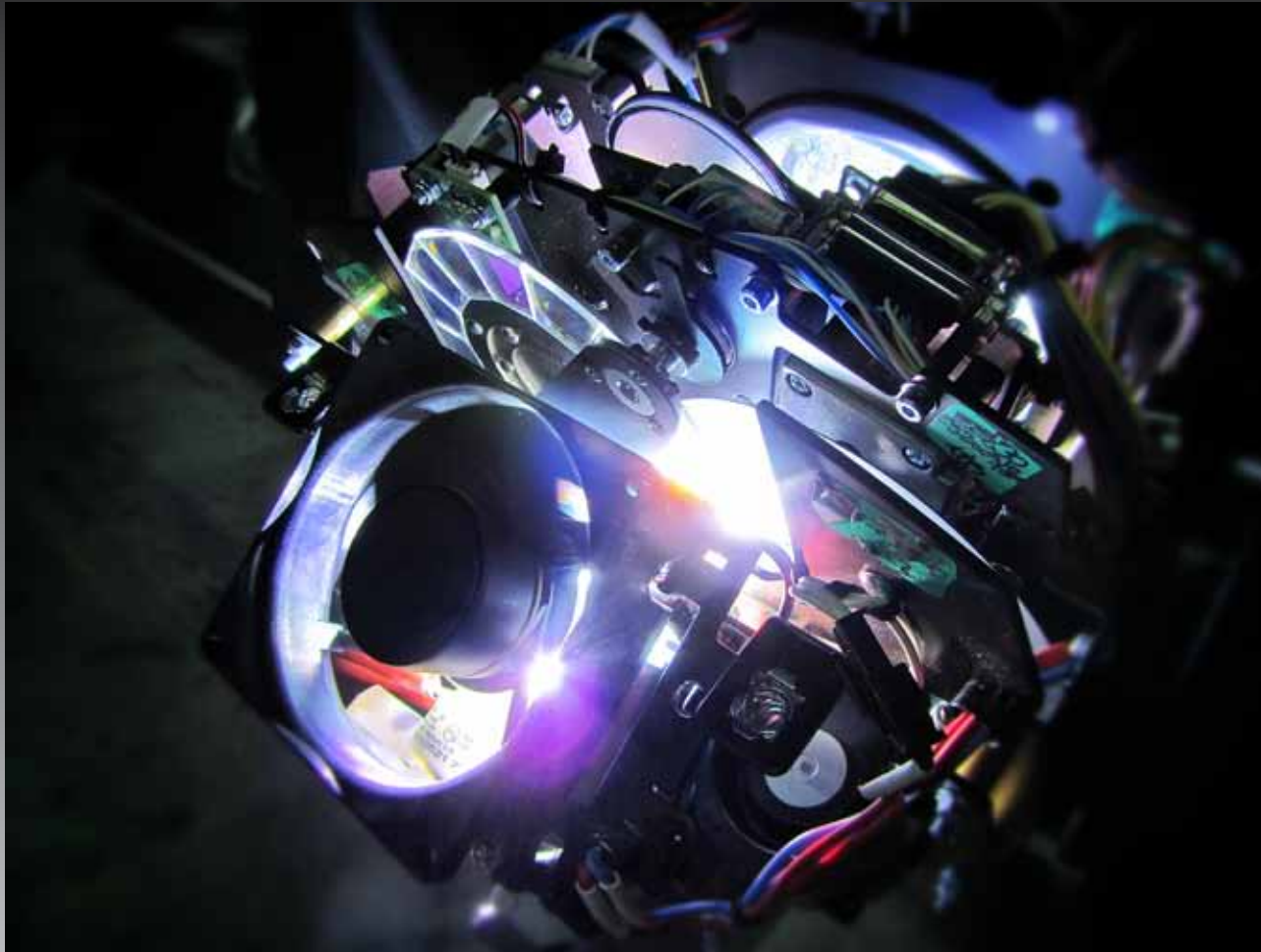
I sat down recently with one of Starlite's Lighting Technicians, Steve Kosiba to talk about the Sharpy moving light from Italian manufacturer Clay Paky. Steve told me that the Sharpy is the "Swiss watch of moving lights. The motor drivers stop on a dime which affords near instant transitions." He also highlighted the 189 watt Phillips Platinum 5R arc lamp that, through precise reflector placement and optics, enables the fixture to produce the light of significantly higher-wattage fixtures. In fact, the light beam from the Sharpy is so crisp and strong that it's considered to be laser-like in its performance.

Because of its precision performance and long-throw intensity, the Sharpy has become the moving light of choice the world over for stadium and outdoor shows, including last year's Super Bowl and England's Queen Elizabeth's Diamond Jubilee. The list of superstars who rely on the Sharpy's amazing capabilities continues to grow and now includes Elton John, Madonna and Katy Perry. Starlite's Sharpys have trekked all over the country to perform at nationally televised award shows, week-long festivals and high-level corporate events

Anyone with a cell phone or laptop knows that technology is going smaller and lighter; production lighting is the same. Starlite Productions strives to stay ahead of the







tech curve and in doing so purchased 80 Sharpy fixtures for its rental stock. With Customer demand through the roof, having the popular Sharpy in rental stock is like Christmas '83 all over again—just without the riots. Starlite's customers are among the best in kinetic art and they trust Steve and the rest of the Starlite staff to provide them with the latest technology in the industry.

Contact your Starlite sales representative today to arrange a Sharpy demonstration. You'll be amazed at the intensity of the light the Sharpy produces, not to mention the brilliance of the color palette it offers. You'll see firsthand a beam that is crisp, with no halos or discoloration and is small and versatile enough to fit into nearly any situation you can imagine.

Visit us online at [starlite.com](http://starlite.com) for more information on all the products we offer.



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